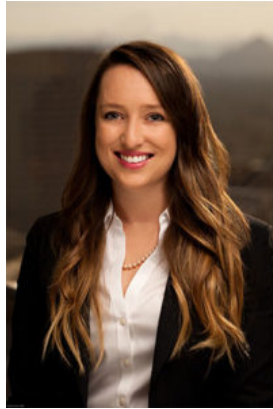


JSH ATTORNEYS JOHN LIERMAN AND ERICA SPURLOCK PRESENT CLASS TO ARIZONA STATE UNIVERSITY'S SCHOOL OF COMMUNITY RESOURCES & DEVELOPMENT

January 7, 2020 | Events



JSH attorneys [John Lierman](#) and [Erica Spurlock](#) presented a video class for Arizona State University's School of Community Resources & Development (CRD). Professor Claire McWilliams, a tourism and hospitality instructor in the CRD School, invited John and Erica to record this Q&A-style presentation for her Spring 2020 undergraduate course, "Managers and the Law." Their presentation addressed the inevitable legal compliance situations that face managers in all fields of leisure. They reviewed best practices for these managers to be successful, including why managers should educate themselves about the myriad laws that impact their organization and industry, how to create preventative measures to avoid legal action, and what managers can do when legal action becomes a reality.

[Professor Claire McWilliams](#) is a tourism development and management and hospitality instructor in the School of Community Resources and Development at Arizona State University. She has a bachelor's degree in hotel and restaurant management and a master's degree in educational leadership from Northern Arizona University. She has a doctorate with an emphasis in industrial and organizational psychology from Grand Canyon University. Her research focused on the psychological impact of exposure to negative customer behavior on frontline customer service providers in the hospitality/tourism industry. Professor McWilliams teaches Introduction to Tourism, Hotel & Resort Management, and Tourism Management courses.

[John Lierman](#) represents clients primarily in the retail and hospitality, light industry, insurance, and education industries. He focuses his practice in the areas of premises liability, personal injury, dram shop liability, insurance coverage, and general civil litigation.

[Erica Spurlock](#) focuses her practice in the areas of auto and trucking defense, employment defense, and general liability defense. She also represents clients in the retail and hospitality industry in matters involving dram shop liability, insurance coverage, and wrongful death and personal injury claims.