

## USLAW NETWORK RELEASES 50 HOME FIELD ADVANTAGE VIDEOS REVIEWING THE HOTTEST GENERAL BUSINESS LEGAL ISSUES IN EACH JURISDICTION; JSH ATTORNEY ERIK STONE PRESENTS MODEL BEHAVIOR: MISAPPROPRIATION OF LIKENESS

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USLAW NETWORK, Inc. has released **Your USLAW Home Field Advantage: Hottest Legal Issues in Each**

**Jurisdiction for General Business.** Videos were produced and shared during the 7-day *USLAW NETWORK Worldwide Virtual Retreat: 2021 and Beyond*. Firms and attorneys from the United States, Argentina, Brazil, Canada and Mexico participated.

Included in each of the 5-minute **Your USLAW Home Field Advantage** videos, USLAW member firms share insights and boots-on-the-ground knowledge regarding the latest legal happenings impacting business in each state and in select global markets. In each brief video clip, USLAW members share specifics from their jurisdiction, inform on the latest state legal decisions, and outline what the landscape looks like heading into 2021 and beyond.

JSH attorney [Erik Stone](#) presents the Arizona video resource, "[Model Behavior: Misappropriation of Likeness](#)." Using a recent high-profile case, Erik explains an emerging trend in intellectual property litigation, misappropriation of likeness claims.

**Watch video below:**

### ABOUT ERIK STONE

Erik is a partner in the firm's Complex Litigation Group, where he handles a variety of general civil litigation matters, including commercial litigation, intellectual property, professional liability, wrongful death and personal injury claims, employment and discrimination, HOA matters, and construction defect.

### ABOUT YOUR HOME FIELD ADVANTAGE USLAW VIDEO RESOURCE ON GENERAL BUSINESS

USLAW offers what it calls the Home Field Advantage which comes from knowing and understanding the venue in a way that allows a competitive advantage – a truism in both sports and business. Jurisdictional awareness is a key ingredient to successfully operating throughout the United States and around the world. Knowing the law, plaintiff's attorneys, the judge, and the local business and legal environment provides USLAW firms' clients this advantage.

### ABOUT USLAW NETWORK

[USLAW](#) is an international organization of law firms dedicated to improving client service. Membership includes more than 100 independent, defense-based law firms with nearly 6,000 attorneys covering the United States, Canada, Latin America, Europe, Asia and Africa. The Network includes AV-rated law firms that are part of the Network by invitation only. Member firms undergo a rigorous review process to insure outstanding quality of lawyers throughout the Network. USLAW firms are experienced in commercial and business law, employment and labor law, litigation and other business-related areas of law. All firms have substantial trial experience. USLAW member firms provide legal representation to major corporations, captive insurance companies, and large and small businesses across the US.

JSH is proud to be the only Arizona firm that is a member of USLAW. As a USLAW member firm, our clients enjoy the products and services offered by USLAW, including substantive educational resources such as jurisdictional updates, compendiums of law, magazines, podcasts, webinars, and mobile apps.