

Law Alert

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Advocates for American Disabled Individuals, LLC v. 1639 40th Street, LLC **Superior Court of the State of Arizona**

Attorney General, Federal Courts Push Back Against Serial ADA Litigator

Since February 2016, Advocates for Individuals with Disabilities (“AID”) has filed more than 1,500 lawsuits against Arizona businesses, all alleging the businesses failed to comply with the Americans with Disabilities Act (or the state equivalent) mostly due to minor violations of federal parking regulations. These lawsuits can prove costly for small businesses, as AID’s typical opening demand in every lawsuit is \$7,500, with most cases resolving for around \$4,000.

Now, the Arizona Attorney General’s Office and the federal courts are pushing back. Last week, the Attorney General filed a motion to intervene in one of the state court lawsuits, alleging that AID did not have standing to enforce these regulations in private lawsuits. The Attorney General subsequently filed a motion to consolidate the 1,200+ cases filed by AID currently pending in Maricopa County Superior Court. At the same time, federal district court judges have begun issuing Orders to Show Cause, requiring that AID prove that it has standing to bring these claims (meaning that it actually suffered an injury and that a member actually has the intent to return to the business in question). In the next week, AID will have to respond to at least three such orders in federal court.

While these efforts have slowed AID’s litigation, it has not stopped it. Just last Friday - after the Attorney General’s action and the Orders to Show Cause - AID filed another five lawsuits against Arizona businesses alleging failure to comply with the ADA. As a result, Arizona businesses need to remain aware of this potential litigation and ensure their properties (and especially their parking lots) are ADA-complaint.

Mark Zukowski, Steve Leach, Brandi Blair, and David Potts have successfully resolved a number of these cases and are available to discuss their recommendations for resolution of similar claims.

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16 **IN THE SUPERIOR COURT OF THE STATE OF ARIZONA**

17 **IN AND FOR THE COUNTY OF MARICOPA**

18 **ADVOCATES FOR AMERICAN**
19 **DISABLED INDIVIDUALS, LLC, and**
20 **David Ritzenthaler, dealing with Plaintiff's**
sole and separate claim,

21 **Plaintiff,**

22 **vs.**

23 **1639 40TH STREET LLC,**

24 **Defendant.**

Case No: CV2016-090506

STATE OF ARIZONA'S MOTION TO
INTERVENE AS A LIMITED PURPOSE
DEFENDANT

AND

REQUEST FOR EXPEDITED
CONSIDERATION

(Assigned to the Hon. David M. Talamante)

1 Pursuant to Arizona Rule of Civil Procedure 24, and for the reasons set forth herein, the
2 State of Arizona *ex rel.* Mark Brnovich, the Attorney General (“the State”) hereby moves to
3 intervene as a limited purpose defendant.¹ This case is one of thousands of public
4 accommodation of disabilities cases that Plaintiff has filed in this Court since February, each of
5 which is based on a statute for which the Arizona Legislature has given the State primary
6 administrative responsibility. Plaintiff’s systemic abuse of the judicial system through these
7 thousands of serial claims imperils the public interest by threatening the separation of powers
8 established by the Arizona Constitution as well as the effective enforcement regime established
9 by the public through the Legislature. The State therefore seeks to intervene in this matter as of
10 right under Rule 24(a), or in the alternative under permissive intervention under Rule 24(b), in
11 order to protect the public interest, preserve the separation of powers, and otherwise advocate
12 for its interests as the primary administrator of the Arizonans with Disabilities Act (“the
13 AZDA”), Arizona Revised Statutes (“A.R.S.”) §§ 41-1492, *et seq.* Pursuant to Ariz. R. Civ. P.
14 24(c), this Motion is accompanied by a proposed Answer setting forth the affirmative defenses
15 of lack of standing and failure to state a claim. EXHIBIT A, Proposed Answer.

16 **I. BACKGROUND**

17 Plaintiff Advocates for Individuals with Disabilities, LLC is flooding this Court with
18 lawsuits, apparently as part of a concerted effort to improperly use the judicial system for its
19 own enrichment. Plaintiff claims to have filed over 2,000 cases and, on information and belief,
20 intends to file thousands more cases in the near future. This action, like the rest of Plaintiff’s
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22
23 ¹ The State moves to intervene as a nominal defendant for the limited purpose of requesting that
24 the well over one thousand other actions filed by the Plaintiff be consolidated into this action
25 and dismissed on the basis of lack of subject matter jurisdiction, failure to state a claim, and
26 Rule 11 failings common (and fatal) to those actions. The State expects to file promptly its
motion to consolidate (or ask the Court to consolidate these cases *sua sponte*) and its standing-
related filings upon the Court granting this motion to intervene. The State takes no position at
this time as to whether an ADA or AZDA violation exists in any particular case.

1 serial filings, is premised on purported violations of the AZDA in the Defendant’s parking lot,
2 and demands thousands of dollars in damages, costs, and attorneys’ fees. *See, e.g.*, Complaint
3 (“Compl.”) at ¶ 4 and p. 7-8. But the Complaint, like the rest of Plaintiff’s virtually identical
4 filings in other cases, fails threshold jurisdictional tests required of all civil litigation, and those
5 filings, viewed as a whole, also appear to violate Rule 11.

6 When businesses are served with one of these serial complaints, they face a difficult
7 choice. Unlike an individual, a business cannot represent itself in Superior Court. But hiring
8 counsel to defend the claim will cost thousands, or potentially tens of thousands, of dollars. And
9 when businesses attempt to settle, Plaintiff has publicly admitted that it “always” issues a
10 standard opening settlement offer demanding \$7,500. *See* AID Foundation, *AID Exposes ABC*
11 *15 Hateful Lies*, (published Aug. 19, 2016) (“AID Foundation Video”),
12 https://www.youtube.com/watch?v=PZOE_h10N4A (at 2:55). This is grossly disproportionate
13 to the alleged violations, with \$7,500 being, in fact, an even greater amount than the State can
14 obtain as a civil penalty for an offender’s first violation after completing the investigation and
15 conciliation process. *See* A.R.S. § 41-1492.09(C) (establishing a \$5,000 penalty for a first
16 offense). But for businesses, settling is still often cheaper than litigating, and Plaintiff boasts
17 that they obtain an average settlement of \$3,900. *See* AID Foundation Video (at 4:42).

18 Businesses that choose to fight back face a different problem, as demonstrated by
19 Plaintiff’s behavior in this and related cases. When businesses moved to relate their cases to
20 make their defense economically rational, Plaintiff attempted to dismiss this case with prejudice
21 after an answer was filed, an action not allowed by Ariz. R. Civ. P. 41(a) and 7.1. Plaintiff then
22 claimed that the cases could not be related because “the case under which the Defendant moves
23 for the Court to deem cases related and transferred”—this case—“has now been dismissed with
24 prejudice, as of today.” EXHIBIT B, Plaintiff’s Opposition to Defendant’s Motion to Deem
25 Cases Related and Request Transfer, filed in CV2016-092105, p. 1 and 3. And when Plaintiff is
26 removed to federal court, Plaintiff often drops its federal claims and requests a remand. *See*,

1 e.g., *Advocates for American Disabled Individuals, L.L.C. v. Yee*, No. CV2016-090488 (remand
2 from Federal court on July 25, 2016 based on Plaintiff's Notice of Voluntary Dismissal of
3 Federal Claims Without Prejudice and Motion to Remand).

4 Many of the businesses that have not settled or fought back are at risk of default, and
5 Plaintiff recently filed what may be the first of many applications for default judgments. *See*
6 EXHIBIT C, Notice and Application for Entry of Default, filed in CV2016-090554.

7 The Complaint in this case, as in many other cases, purports to be verified via the
8 electronic signature of David Ritzenthaler. According to the Corporation Commission's
9 website, Ritzenthaler is the Chairman and Director of Advocates for Individuals with
10 Disabilities Foundation, Inc. <http://ecorp.azcc.gov/Details/Corp?corpId=F21042916>. The
11 Advocates for Individuals with Disabilities Foundation, in turn, is the sole member of the
12 Plaintiff LLC. <http://ecorp.azcc.gov/Details/Corp?corpId=L20576609>. News reports suggest
13 that Ritzenthaler has not reviewed all of the complaints that were filed listing his "Electronic
14 Signature Authorized" as the verifier of the complaint. Dave Biscobing & Shawn Martin, *Cash*
15 *for Compliance? 'Advocacy' groups answers don't add up about serial ADA lawsuits*,
16 ABC15.com, [http://www.abc15.com/news/local-news/investigations/cash-for-compliance-](http://www.abc15.com/news/local-news/investigations/cash-for-compliance-advocacy-groups-answers-dont-add-up-about-serial-ada-lawsuits)
17 [advocacy-groups-answers-dont-add-up-about-serial-ada-lawsuits](http://www.abc15.com/news/local-news/investigations/cash-for-compliance-advocacy-groups-answers-dont-add-up-about-serial-ada-lawsuits) ("A reporter asked him the
18 following question: 'Do you know how many lawsuits you've been involved with - how many
19 your name's been put on?' Ritzenthaler answered, 'I believe about 160.' It wasn't 160. It was
20 530 – all of them filed in a three-month period from mid-February to mid-May. In fact,
21 Ritzenthaler signed and attested to every one of the lawsuits under the penalty of perjury, court
22 records show."). News reports also indicate that the suits were filed without Ritzenthaler having
23 actually experienced or witnessed in person any of the alleged violations. *Id.* ("Ritzenthaler and
24 his attorneys said he has not visited most of the businesses he's sued.").

25 Beyond these issues, Plaintiff's actions rely on public accommodation and services
26 requirements established by the AZDA that the State is broadly tasked with investigating and, as

1 necessary, enforcing. *See* A.R.S. § 41-1492.09(A). Under the AZDA, the State must not only
2 conduct investigations of filed allegations and pursue enforcement actions (where necessary),
3 but also perform “periodic reviews of compliance of covered entities.” *Id.* Moreover, A.R.S.
4 § 41-1492.06(A) requires the State to adopt rules, which exist as part of the Arizona
5 Administrative Code, “to carry out the intent” of the public accommodation and services
6 requirements. *See* A.A.C. R10-3-401 through -412. As relevant to enforcement, the rules
7 establish: the complaint process, A.A.C. R10-3-405 through -409; the State’s investigative
8 process, A.A.C. R10-3-410; and the conciliation process, A.A.C. R10-3-412.

9 The AZDA requires the State to investigate all alleged public accommodations or
10 services complaints properly filed with the Attorney General. A.R.S. § 41-1492.09(A). It then
11 provides for three possible outcomes. First, the State must dismiss the complaint and give
12 notice to the complainant and the entity complained against if “no reasonable cause exists to
13 believe that a violation of this article has occurred or is about to occur.” *Id.* Second, the State
14 may seek temporary or preliminary relief if, at any time, it concludes “that prompt judicial
15 action is necessary to carry out the purposes of this article.” *Id.* Finally, if the State determines
16 reasonable cause exists for a violation, the State must attempt, for up to thirty days, to
17 “effectuate a conciliation agreement.” *Id.* If conciliation fails, the State must initiate a civil
18 action. *Id.* Similarly, if the State finds reasonable cause to believe a party has breached a
19 conciliation agreement, the State must file a civil action to enforce the agreement. *Id.*

20 In addition to State action, a private party may institute a civil action “for preventative or
21 mandatory relief, including an application for a permanent or temporary injunction, restraining
22 order or other order.” A.R.S. § 41-1492.08(A). Under A.R.S. § 41-1492.09(B), the court
23 adjudicating “any civil action under this article” may grant equitable relief and likewise has
24 discretion to award “monetary damages to aggrieved persons.” However, civil penalties may be
25 obtained only by the State. A.R.S. § 41-1492.09(C). For a first violation, a civil penalty may
26 not exceed \$5,000, but any subsequent violation may result in a penalty of as much as \$10,000.

1 *Id.* Likewise, courts may award attorneys’ fees “in any action or proceeding under this section,”
2 meaning that fees only may be awarded in enforcement actions brought by the State. *See* A.R.S.
3 § 41-1492.09(F). Fees can only be awarded to the prevailing party in such actions, and the
4 Attorney General cannot be awarded fees, even if it prevails. *Id.*

5 Conciliation provides an alternative means of resolving public accommodation and
6 services legal claims. Indeed, as previously noted, the Legislature *requires* the State to engage
7 in conciliation, with a limited exception, before instituting a civil action. A.R.S. § 41-
8 1492.09(A). Under the State’s rules, the purpose of conciliation is to “attempt to achieve a just
9 resolution of the [public accommodation or services] complaint and to obtain assurances that the
10 respondent will satisfactorily remedy any violation . . . and take action that will assure the
11 elimination of discriminatory acts or practices, or their prevention or recurrence.” A.A.C. R10-
12 3-412(A). Conciliation agreements must be in writing and executed by the complainant,
13 respondent, and the State. *Id.* at (C)-(D). In conciliation, the State may seek monetary damages
14 for complainants, “including compensatory damages and attorney fees,” as well as equitable
15 relief. *Id.* at (F).

16 **II. INTERVENTION AS OF RIGHT UNDER RULE 24(a)**

17 No statute confers upon the State an unconditional right to intervene in actions brought
18 under A.R.S. Title 41, Article 8. However, the State may intervene in certain other civil rights
19 matters, subject to the Court’s discretion, “upon a certification that the case is of general public
20 importance.” *See* A.R.S. § 41-1481(D). Although no similar statutory language is directly
21 applicable here, the State requests the court to take into consideration that the State believes the
22 cases filed by Plaintiff, due solely to their volume and effects, have become an issue of general
23 public importance.

24 The public importance of this case is rooted in Plaintiff’s efforts to obtain relief for
25 thousands of claims for which Plaintiff has no valid legal basis or legal standing. The State
26 possesses a strong interest in the Court’s interpretation and application of the AZDA, including

1 the standards for allowing private parties to obtain relief. Plaintiff’s lack of legal basis and
2 standing threatens to severely impair and impede the State’s enforcement duties.

3 Under Rule 24(a), a party must be permitted to intervene, upon timely application:

4 [W]hen the applicant claims an interest relating to the property or transaction
5 which is the subject of the action and the applicant is so situated that the
6 disposition of the action may as a practical matter impair or impede the applicant’s
7 ability to protect that interest, unless the applicant’s interest is adequately
8 represented by existing parties.

8 Rule 24 is a remedial rule that “should be construed liberally in order to assist parties seeking to
9 obtain justice in protecting their rights.” *Dowling v. Stapley*, 221 Ariz. 251, 270 ¶ 58 (App.
10 2009). A successful motion to intervene as of right must fulfill four elements: “(1) the motion
11 must be timely; (2) the applicant must assert an interest relating to the property or transaction
12 which is the subject of the action; (3) the applicant must show that disposition of the action may
13 impair or impede its ability to protect its interest; and (4) the applicant must show that the other
14 parties would not adequately represent its interests.” *Woodbridge Structured Funding, LLC v.*
15 *Ariz. Lottery*, 235 Ariz. 25, 28 ¶ 13 (App. 2014).

16 **A. THE STATE’S INTERESTS**

17 The State holds a twofold interest in this action that warrants intervention as of right.
18 The State’s first interest is in ensuring the separation of powers memorialized in the Arizona
19 Constitution remains robust and effective. No statute directly establishes this interest as one
20 available to the State, but the Arizona Supreme Court has recognized that the Attorney General
21 may make constitutionally based arguments when such arguments are “in support of [the
22 Attorney General’s] statutory authority[.]” *State ex rel. Woods v. Block*, 189 Ariz. 269, 273
23 (1997).² Here, the separation of powers issues presented by the Plaintiff’s flood of improper and
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25 ² Unlike in *Woods*, the State is not seeking to be a Plaintiff in this case, so it does not need to
26 establish its own standing. *See, e.g., Warth v. Seldin*, 422 U.S. at 498 (“[T]he standing question
is whether the plaintiff has ‘alleged such a personal stake in the outcome of the controversy’ as

1 unsupported lawsuits are a direct threat to the State’s enforcement duties as well as the ongoing
2 functioning of the Courts.

3 Plaintiff is circumventing the statutorily proscribed State enforcement process by
4 claiming to “investigate” supposed violations of the federal Americans with Disabilities Act and
5 the AZDA, while in reality apparently engaging in “trolling” litigation tactics designed to induce
6 defendants into quick pre-suit or post-complaint settlement that merely enriches the Plaintiff.³

7 By signaling to other potential plaintiffs that it is more profitable to initiate litigation than
8 enter the State’s conciliation process or other pre-litigation settlement process, the Plaintiff
9 imperils the State enforcement regime established by the Legislature. Plaintiff’s tactics run
10 contrary to the Legislature’s expressed preference for resolving public accommodation and
11 services complaints by means other than litigation, which applies equally to private action and
12 State action. *See* A.R.S. § 41-1492.09(G) (“If appropriate, and to the extent authorized by law,
13 the use of alternative means of dispute resolution, including settlement negotiations,
14 conciliation, facilitation, mediation, fact-finding, mini-trials and arbitration, is encouraged to
15 resolve disputes arising under this article.”). Plaintiff’s success in leveraging litigation tactics to
16 obtain monetary relief for potentially invalid claims therefore directly affects the State’s
17 interests by impeding and impairing the State’s investigation and enforcement duties and
18 running directly counter to the Legislature’s enforcement preference.

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21 to warrant his invocation of federal-court jurisdiction.”). And in any event, there is already one
22 defendant who unquestionably has standing, so defendant standing—to the extent it is even
23 required—is met. *See Ariz. Indep. Redistricting Comm’n v. Brewer*, 229 Ariz. 347, 351 ¶ 15
(2012) (citing *Crawford v. Marion Cnty. Election Bd.*, 553 U.S. 181, 189 n.7 (2008)).

24 ³ *See* Executive Office of the President, “Patent Assertion and U.S. Innovation” (2013),
25 https://www.whitehouse.gov/sites/default/files/docs/patent_report.pdf (observing that “patent
26 trolls” harm innovation in the United States by “focus[ing] on aggressive litigation, using such
tactics [including] threatening to sue thousands of companies at once, without specific evidence
of infringement against any of them.”) Plaintiff’s behavior here is analogous.

1 The Court's effectiveness is undermined by these tactics as well. Because Plaintiff's
2 chief aim appears to be using the *in terrorem* effect of its serial litigation to produce out of court
3 settlements, it is unlikely the Court will have the opportunity to evaluate the validity of most of
4 Plaintiff's claims, much less whether Plaintiff is entitled to bring them at all. Moreover, unlike
5 the results of the State's conciliation process, Plaintiff's tactics result in no enforceable
6 agreement or court order, meaning there is no accountability to ensure any legitimate public
7 accommodation or services violation is cured.

8 The State's second interest stems from the State's statutory enforcement duties
9 concerning public accommodation and services disputes under the AZDA. *See* A.R.S. §§ 41-
10 1492.06 and -1492.09. Given these duties, the State has a strong interest in how the Court
11 interprets and applies this statutory scheme, which sufficiently warrants intervention of right.
12 *See Weaver v. Synthes, Ltd. (U.S.A.)*, 162 Ariz. 442, 447-48 (App. 1989) ("courts have
13 consistently found that the interest required to satisfy a Rule 24(a) [motion] must be based on a
14 right which belongs to the proposed intervenor rather than to an existing party" (internal
15 citations and quotation marks omitted)). Furthermore, the Court's interpretation and application
16 of these statutes are likely to have a direct legal effect on the State's ability to effectively
17 enforce the law by signaling whether private action is preferable to the State's conciliation
18 process. *See Woodbridge Structured Funding*, 235 Ariz. at 28 ¶ 15.

19 **B. TIMELINESS AND ADEQUATE REPRESENTATION**

20 The State's intervention motion is timely. When considering timeliness of a motion to
21 intervene, the Court must consider several factors, such as the lawsuit's stage and whether
22 intervention could have been sought earlier, but "[t]he most important consideration [in
23 determining timeliness] is whether the delay in moving for intervention will prejudice the
24 existing parties in the case." *State ex rel. Napolitano v. Brown & Williamson Tobacco Corp.*,
25 196 Ariz. 382, 384 ¶ 5 (2000). These factors all support the timeliness of the State's
26 intervention. This case remains in its infancy. And the public importance of the matters posed

1 by Plaintiff's activities was not apparent until the full scope of Plaintiff's serial litigation and
2 potential disruption of the separation of powers and the existing enforcement process became
3 clear in recent weeks. Most importantly, the existing parties will not suffer prejudice because of
4 the State's intervention; indeed, allowing the State to intervene will likely move this lawsuit and
5 many others towards a more rapid and just resolution.

6 Furthermore, no private party can adequately represent the State's interests in this matter.
7 *See Planned Parenthood Ariz., Inc. v. American Assn. of Pro-Life Obstetricians &*
8 *Gynecologists*, 227 Ariz. 262, 279 ¶ 58 (App. 2011) ("The state must represent the interests of
9 all people in Arizona...."). The statutory enforcement scheme enacted in A.R.S. Title 41,
10 Article 8 establishes a unique process for the State to resolve public accommodation and
11 services complaints and to seek civil penalties in appropriate cases. Only the State can represent
12 and protect those interests.

13 **III. PERMISSIVE INTERVENTION UNDER RULE 24(b)**

14 The State alternatively seeks permissive intervention under Rule 24(b). In relevant part,
15 Rule 24(b) allows "anyone" to intervene "upon timely application" when "an applicant's claim
16 or defense and the main action have a question of law or fact in common." Additionally, "[i]n
17 exercising its discretion the court shall consider whether the intervention will unduly delay or
18 prejudice the adjudication of the rights of the original parties." *Id.* As with Rule 24(a), Rule
19 24(b) should be construed liberally and "the intervenor-by-permission does not even have to be
20 a person who would have been a proper party at the beginning of the suit." *Dowling*, 221 Ariz.
21 at 272 ¶ 67 (quoting *Bechtel v. Rose*, 150 Ariz. 68, 72 (1986)). Ultimately, whether a party may
22 intervene under Rule 24(b) is left to the adjudicating court's discretion. *See id.* at ¶ 16
23 (concluding trial court did not abuse its discretion in performing Rule 24(b) analysis).

24 The same reasons proffered for the State's intervention as of right also support allowing it
25 to intervene permissibly. The State's interests in preserving the constitutional separation of
26 powers and the effectiveness of its enforcement duties under the AZDA are significant public

1 interests that warrant the State's involvement. In addition, allowing the State to intervene will
2 aid in properly addressing and resolving the serious jurisdictional questions that loom over the
3 thousands of claims the Plaintiff has brought in this Court. Notwithstanding whether the Court
4 allows the State to intervene, those jurisdictional questions remain, although in many cases they
5 risk not being adjudicated if the original defendants fail to appear. In such cases, Plaintiff will
6 prevail on claims for which there is no jurisdictional basis and obtain significant relief that is not
7 properly provided for in law or statute. That result would jeopardize the AZDA's purposes as
8 established by the Legislature, the State's enforcement efforts to enact that purpose, and the
9 Court's ability to properly adjudicate valid claims.

10 Because permissive intervention is subject to the Court's discretion, the Court should
11 allow the State to intervene because the State, through the Attorney General, has unique interests
12 and expertise in the legal issues raised by Plaintiff's actions, which go to the very heart of
13 fundamental separation of powers issues under Arizona law. The State's perspective,
14 experience, and statutorily-established function in the operation of the AZDA would be helpful
15 to the Court. Given these and ample other reasons to allow the State's intervention, the Court
16 should not hesitate to exercise its discretion in allowing the State to intervene in this matter.

17 **IV. REQUEST FOR EXPEDITED CONSIDERATION**

18 As previously noted on page 4, *supra*, Plaintiff appears to have begun filing applications
19 for default against certain defendants. To minimize this and other harms, the State waives any
20 reply and respectfully requests that this Court rules on this Motion to Intervene as soon as is
21 practicable.

22 **V. CONCLUSION**

23 For the foregoing reasons, the State respectfully requests that the Court grant the State's
24 request to intervene as of right pursuant to Rule 26(a) or, in the alternative, permit the State to
25 intervene pursuant to Rule 26(b). The State further requests that the Court give expedited
26 consideration to this motion.

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RESPECTFULLY SUBMITTED: August 24, 2016.

MARK BRNOVICH,
ATTORNEY GENERAL

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1 Document electronically transmitted
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3 AZTurboCourt this 24th day of August, 2016.

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20 **David Ritzenthaler, dealing with Plaintiff's**
sole and separate claim,

21 **Plaintiff,**

22 **vs.**

23 **1639 40TH STREET LLC,**

24 **Defendant.**

Case No: CV2016-090506

**STATE OF ARIZONA'S MOTION TO
CONSOLIDATE CASES FOR LIMITED
PURPOSES, SET A SCHEDULING
CONFERENCE, ALLOW LEAVE TO
SERVE BY OTHER MEANS**

AND

**REQUEST FOR EXPEDITED
CONSIDERATION**

(Assigned to the Hon. David M. Talamante)

1 Pursuant to Arizona Rule of Civil Procedure 42(a), and for the reasons set forth herein,
2 the State of Arizona *ex rel.* Mark Brnovich, the Attorney General (“the State”) hereby moves to
3 consolidate the cases listed in Appendix A for the following limited purposes:

4 (1) considering whether the complaints filed by these Plaintiffs should be dismissed on
5 the basis of common issues of law and fact; and

6 (2) considering whether the Court should issue any sanctions or other remedial orders.¹

7 The State is currently seeking to intervene to pursue these limited purposes.² If these
8 cases are consolidated, and the State is permitted to intervene as a limited purpose defendant, the
9 State intends to file a motion seeking dismissal of all consolidated cases on the basis of
10 threshold questions of law and fact common to all consolidated cases, including, but not limited
11 to, Plaintiffs’ lack of standing. Consolidation would thus allow the Court to resolve in one
12 instance threshold questions common to over one thousand cases, benefiting the parties involved
13 in the cases, providing consistent adjudication of these issues, and reducing the burden on the

14
15 ¹ “Plaintiffs” in this motion refers to the plaintiffs in the cases listed in Exhibit A:
16 Advocates for American Disabled Individuals LLC (“AADI LLC”), Advocates for Individuals
17 with Disabilities LLC (“AID LLC”), Advocates for Individuals with Disabilities Foundation Inc.
18 (“AID Foundation”), and David Ritzenthaler (“Ritzenthaler”). These four plaintiffs are closely
19 related, as evidenced by court and Corporation Commission filings—AADI LLC is simply the
20 former legal name of AID LLC (<http://ecorp.azcc.gov/Details/Corp?corpId=L20576609>); AADI
21 LLC and Ritzenthaler were collectively referred to as “Plaintiff” on the initial cases (including
22 this one); AID LLC and Ritzenthaler were collectively referred to as “Plaintiff” on the later
23 cases (*see, e.g.*, CV2016-092155 Complaint); Ritzenthaler is the Director and Chairman of AID
24 Foundation (<http://ecorp.azcc.gov/Details/Corp?corpId=F21042916>); and Ritzenthaler verified
25 AID Foundation’s recent complaints, which state that the Foundation is directed by Ritzenthaler
26 (*see, e.g.*, CV2016-011385 Complaint at ¶ 21).

² The State files this motion as prompted by the Court, with the Court’s permission to not
include all 1,289 captions in the motion, as would typically be required under Local Rule 3.1.

At this point, the State’s motion to intervene is under consideration, with a response set
for September 6. Although the State is currently a non-party, Rule 42(a) does not require a
motion from a party for consolidation. In fact, a court may order cases consolidated *sua sponte*
under Rule 42(a). *Infra* at p. 6. As previously stated, the State takes no position at this time as to
whether an ADA or AZDA violation exists in any particular case.

1 court system. In addition, consolidation will enable the Superior Court to examine whether it
2 actually has jurisdiction over the cases flooding its system. *See Arvizu v. Fernandez*, 183 Ariz.
3 224, 226 (App. 1995) (A “court has the duty to inspect its jurisdiction *sua sponte*.”).

4 **I. BACKGROUND**

5 Since February 12, 2016, Plaintiffs have filed well over 1,500 complaints, and Plaintiffs’
6 counsel has stated in open court that Plaintiffs will “probably file 8,000 cases in the next two
7 months.” Oral Argument on August 12, 2016 in CV2016-090503. Indeed, just days after this
8 Court ruled in CV2016-090503 that the plaintiff in that case lacked standing, Plaintiffs’ counsel
9 filed eighty-one new complaints, also with standing deficiencies.³

10 Based on the State’s research, 1,289 cases filed by Plaintiffs remain active and pending in
11 Maricopa County Superior Court as of the date of this filing, and those cases are listed in
12 Appendix A.⁴ The Court may take judicial notice of the records of these actions. *In re Sabino*
13 *R.*, 198 Ariz. 424, 425 ¶ 4 (App. 2000) (“[i]t is proper for a court to take judicial notice of its
14 own records or those of another action tried in the same court”).

15 **A. Common Allegations**

16 On information and belief, and based on a random sampling,⁵ all of those complaints
17 listed in Appendix A have the following elements:

18
19 ³ Compare CV2016-090503, Dkt. 15 (minute entry entered 8/12/16 and filed 8/16/16) with
20 Appendix A, CV2016-011285 (filed Aug. 8/17/16) through CV2016-011479 (filed Aug.
21 August 17 and 18. In any case, Plaintiffs have made no effort to withdraw these complaints.

22 ⁴ The State realizes that some of these cases may have been dismissed in between the time
23 the State checked these public dockets and the filing of this Motion. But given that Plaintiffs
24 should be aware which cases they have recently dismissed, if Plaintiffs know that any of the
25 cases listed have been recently dismissed, they can provide that information to the Court.

26 ⁵ The State has not yet been able to scrutinize the complaints filed in each of the 1,289
pending actions, or the amended complaints filed in some of those cases, many of which were
filed under “Notices of Errata.” *See, e.g., CV2016-006761, Advocates for Individuals with*
Disabilities Foundation, Inc., Dkt. 4 (“Notice of Errata” attaching First Amended Complaint

1 1) Legal Basis:

2 a. The complaints allege violations of the Americans with Disabilities Act
3 ("ADA"), 42 U.S.C. §§ 12101 *et seq.*, and the Arizonans with Disabilities Act
4 ("the AZDA"), Arizona Revised Statutes ("A.R.S.") §§ 41-1492 *et seq.*;

5 b. The complaints either allege:

6 i. That the defendant business is a public accommodation (without
7 specifying the nature of the public accommodation or, in the case of
8 several hundred complaints, erroneously claiming that the defendant
9 operates a hotel); or

10 ii. That the defendant business is a commercial facility;

11 c. The complaints allege violations regarding one or more of the following five
12 issues:

13 i. Handicapped parking signs in which the bottom of the sign is less than
14 60 inches from the ground;

15 ii. Handicapped parking signs that do not include a designation that the
16 handicapped parking spot is "van accessible";

17 iii. Handicapped parking signs that do not have the International Symbol of
18 Accessibility;

19 iv. Insufficient number of handicapped parking spots;

20 v. Improper locations for handicapped parking spots.⁶

21
22 with substantive changes.). But the mass-produced, copy-and-paste nature of all of the
23 complaints viewed suggests that all complaints filed on the same day contain the same
24 allegations (other than having different defendants). The State has conducted a random
25 sampling of the complaints listed in Exhibit A, and makes its claims on the basis of this random
26 sampling. Plaintiff, of course, is free to point out any complaints that contradict the State's
findings from its random samplings, or argue that certain cases should not be consolidated.

⁶ Tellingly, many of the early complaints list several of these issues with an "and or"
qualifier, failing to adequately inform each defendant about which one of the issues Plaintiffs

- 1 d. The complaints allege that persons with disabilities are “deterred” from visiting
2 the location in the future;
3 e. The complaints allege that the defendants have a “historical failure” to comply
4 with the ADA and AZDA;

5 2) Relief Requested:

- 6 a. The complaints seek declaratory judgments that the defendant was in violation
7 of the ADA and AZDA and “took no action” to ensure its public
8 accommodation was fully accessible;
9 b. The complaints seek permanent injunctive relief, asking the Court to:
10 i. Direct the business to comply with the ADA and AZDA; and
11 ii. Order the business closed until it is in full compliance;
12 c. The complaints seek attorneys’ fees (“no less than \$5,000”) as well as payment
13 of costs and expenses;
14 d. The complaints seek monetary damages under the AZDA (specified in later
15 complaints to be “no less than \$5,000”);

16 3) Signatures on Complaints:

- 17 a. The complaints purport to be signed by Peter Strojnik;
18 b. The complaints purport to be verified under penalty of perjury via an
19 “electronic signature authorized” by David Ritzenthaler or an electronic
20 signature by Fabian Zazueta as an “authorized agent.”

21 **B. Common Omissions**

22 Just as important as what the complaints allege is what they fail to allege:
23

24 are complaining. *See, e.g.*, Complaint at ¶ 10 (“insufficient handicapped parking spaces,
25 insufficient designation or signage **and or** insufficient disbursement of such parking spaces”
26 (emphasis added)).

1) Notice:

- a. The complaints fail to allege that the defendants refused to fix the alleged violations, or were even notified about the alleged violations.

2) Disability:

- a. The complaints fail to allege that they are brought by a person with an identified disability who actually was or would be injured by the alleged violations.

3) Organization:

- a. The complaints brought by the organizational Plaintiffs fail to identify a single member who has been affected by the alleged violations.

4) Visit:

- a. The complaints fail to allege that a person with an identified disability:
- i. Was actually denied equal access;
 - ii. Suffered any sort of injury-in-fact; or
 - iii. Encountered the alleged barriers.
- b. In fact, the complaints fail to allege that a person with an identified disability **ever visited, or expressed an intent to visit** the pertinent location, prior to filing the complaint.

5) Future intent:

- a. The complaints fail to allege that a person with an identified disability has any intent, desire, or reason to visit the location at issue in the future, whether it is fully accessible to persons with disabilities or not.

II. CONSOLIDATION UNDER RULE 42(A)

Arizona Rule of Civil Procedure 42(a) states:

When actions involving a common question of law or fact are pending before the court, it may order a joint hearing or trial of any or all the matters in issue in the

1 actions, or it may order all the actions consolidated, and it may make such orders
2 concerning proceedings therein as may tend to avoid unnecessary costs or delay.

3 This rule makes plain that consolidation is a matter of the Court’s discretion. *Cf. Cypress*
4 *on Sunland Ass’n v. Orlandi*, 227 Ariz. 288, 295 ¶ 20 (App. 2011) (court of appeals reviews
5 orders to consolidate for abuse of discretion). The rule requires no motion or other application
6 from the parties—indeed, courts may order consolidation of cases *sua sponte*. *Allen v. Superior*
7 *Court of Maricopa Cnty.*, 86 Ariz. 205, 209 (1959); *cf. In re Adams Apple, Inc.*, 829 F.2d 1484,
8 1487 (9th Cir. 1987) (federal “trial courts may consolidate cases *sua sponte*”).

9 Consolidation “does not merge the suits into a single cause, or change the rights of the
10 parties.” *Yavapai Cnty v. Superior Court In and For Yavapai Cnty.*, 13 Ariz. App. 368, 370
11 (1970) (internal citations and quotation marks omitted). Instead, consolidation is done “for
12 limited purposes or for the trial of certain issues only.” *Torosian v. Paulos*, 82 Ariz. 304, 315
13 (1957). Consolidation allows the courts to bundle together common questions of law or fact,
14 ensuring that legal questions affecting multiple cases are resolved consistently. *See Behrens v.*
15 *O’Melia*, 206 Ariz. 309, 310-11 (App. 2003); *Hancock v. McCarroll*, 188 Ariz. 492, 495 (App.
16 1996) (upholding trial court decision to consolidate on the basis of “sufficient commonality of
17 the questions of law”).

18 Here, substantially similar complaints were filed in over 1,500 cases, with many of those
19 complaints being virtually (or in some cases, completely) identical.⁷ Though the defendants’
20 identities and locations vary, the complaints still contain common questions of law and fact
21 regarding the basis of Plaintiffs’ claims. If the State’s motion to intervene is granted, the State
22
23

24 ⁷ For example, in CV2016-011163, Plaintiff AID Foundation sued Preeti-Seema
25 Apartments LP, regarding a business located at 963 McQueen Rd. in Chandler. In CV2016-
26 011164, the exact same complaint was brought against the same defendant, regarding the same
business at the same location. Neither complaint has been dismissed by Plaintiff.

1 intends to file a motion seeking resolution of these common threshold questions. As such, these
2 cases are perfect candidates for consolidation.

3 The high number of cases the State seeks to consolidate weighs in favor of consolidation,
4 not against it. Without consolidation, the risk of common legal questions being resolved
5 inconsistently is very high. *See Behrens*, 206 Ariz. at 310. Even if this case were to be
6 dismissed, hundreds of other pending cases would remain, and Plaintiffs would—by their own
7 admission—file thousands more cases.

8 Moreover, the State’s interests in the constitutional separation of powers, the
9 effectiveness of its enforcement duties under the AZDA, and the statutory interpretation of the
10 AZDA, as outlined in the Motion to Intervene, will be best addressed by consolidating the
11 actions as requested in this motion. *See Motion to Intervene* at 7-9. Plaintiffs’ actions threaten
12 the State’s interests, and consolidation will serve to ensure these interests are quickly and
13 consistently addressed.

14 **III. CONSOLIDATION UNDER LOCAL RULE 3.1**

15 Under Local Rule 3.1(c)(1), a motion to transfer related cases may be brought by a party
16 who believes that such cases:

- 17 (A) arise from substantially the same transaction or event;
- 18 (B) involve substantially the same parties or property;
- 19 (C) call for determination of substantially the same questions of law; or
- 20 (D) for any other reason would entail substantial duplication of labor if heard by different
21 judges.

22 Defendant moved to transfer twelve related cases under this rule, under largely the same
23 grounds as this motion. The Court granted that motion and related those cases to this one. The
24 unique commonality between those cases is that the defendants at issue are represented by
25 Jennings, Strouss, & Salmon and are willing to fight Plaintiffs rather than settle. Other than
26 that, the cases are like the other open cases listed in Appendix A.

1 Consolidation is governed by Local Rule 3.1(c)(2). That rule refers to a motion to
2 consolidate pursuant to Rule 42(a), but unlike Local Rule 3.1(c)(1), it does not refer to a motion
3 by a party. Therefore, the State may file a motion, even though it is not yet a party (and in any
4 case, the Court may consolidate cases *sua sponte*).

5 Rule 3.1(c)(2) dictates that the consolidation motion “be heard by the judge assigned to
6 the earliest-filed case.” This case is the earliest-filed case that has not been dismissed or
7 removed. It was filed on February 12, 2016, among dozens of other nearly identical complaints.
8 In order to determine which case was filed first, the State reviewed the times written by the clerk
9 next to the “filed” notation on the civil cover sheet. For the first group of complaints, the
10 earliest time written is 1:15pm (CV2016-090508), and then later times are written in case
11 number order to the latest time, which is 1:26 pm (CV2016-090487). In other words, contrary
12 to what one might expect, the ‘508 case is the earliest case, followed in order by ‘507, ‘506,
13 ‘505, through ‘487. The ‘508 and ‘507 cases have been voluntarily dismissed with prejudice,
14 and like other such cases, are not included in Appendix A. Therefore, this case, filed at 1:16 pm
15 on February 12, 2016, is the earliest-filed case sought to be consolidated.

16 Without consolidation, hundreds more defendants will be forced to (1) expend thousands
17 of dollars in order to settle or fight legally invalid claims, or (2) risk a default judgment. Many
18 defendants have already capitulated under the temporal and monetary pressures of hiring a
19 lawyer and responding to a complaint asking for thousands of dollars and an order that would
20 shut down their business. Plaintiffs have publicly proclaimed that \$7,500 is “always the
21 opening negotiation amount” they demand to settle each case, regardless of the allegations, and
22 that as of August 18, Plaintiffs already had settled 209 cases for an average of about \$3,900.⁸ If
23

24 ⁸ See AID Foundation, *AID Exposes ABC 15 Hateful Lies*, (published Aug. 19, 2016),
25 https://www.youtube.com/watch?v=PZOE_h10N4A (at 2:55 and 4:25).

26 Plaintiffs insert confidentiality clauses into their settlements with defendants, preventing
the State from testing the accuracy of these numbers at this stage of the proceedings.

1 accurate, this means Plaintiffs have already collected a staggering total of \$815,100 in
2 settlements, almost all of which were reached without a court ever considering the threshold
3 issues the State seeks to raise.

4 At present, hundreds of defendants are either at risk of a default judgment or are rapidly
5 approaching default. And Plaintiffs have started to file applications for default, seeking
6 penalties just as severe as the ones in their complaints. For example, in CV2016-004628,
7 *Advocates for Individuals with Disabilities, LLC v. Megha LLC*, Plaintiffs' counsel, Peter
8 Strojnik, filed a sworn affidavit last Wednesday seeking "not less than \$5,000" in attorneys' fees
9 for himself, even though the only document he filed before the application for entry of default in
10 that case was the mass-produced, copy-and-paste complaint, similar to the one issued here.

11 Some defendants in these cases are now aware of the State's motion to intervene, but are
12 still uncertain of the best course of action, as intervention or consolidation will not stay,
13 suspend, or extend any deadlines. With over one thousand cases still pending and response
14 deadlines approaching or passing for defendants every week, only consolidation can ensure that
15 further settlements or expenses are not incurred before the underlying threshold questions can be
16 resolved.

17 **IV. REQUEST FOR A SCHEDULING CONFERENCE**

18 Pursuant to Rule 16(d), the State further requests that, if the Court grants this Motion to
19 Consolidate, the Court hold a scheduling conference as soon as possible to address the just and
20 efficient administration of the consolidated cases. To provide the Court and the parties
21 maximum notice, the State hereby expresses its intention to request at that conference that the
22 Court (1) set an initial briefing schedule for motions on the issues for which consolidation is
23 granted, and (2) enter a scheduling order staying, suspending, or otherwise enlarging all
24 deadlines in the consolidated cases until 60 days after the Court issues an order stating that the
25 Court has fully and finally resolved the issues on which consolidation was granted, including:

- 26 • all answer deadlines pursuant to Rules 12 and 15;

- all current or future deadlines for filing responsive pleadings or otherwise defending pursuant to the grace period in Rule 55(a)(4);⁹
- all deadlines and requirements to respond to any discovery already or subsequently propounded or served or any motions to compel, and for serving initial or supplemental disclosure statements under Rules 26-36; and
- all deadlines for filing a joint report and proposed scheduling orders under Rule 16(b).

V. **REQUEST FOR LEAVE TO SERVE BY OTHER MEANS**

Pursuant to Rule 5(c)(2)(D), the State respectfully requests leave to serve this Motion by other means. Under Local Rule 3.1(c)(2), a copy of this Motion must be filed in each case that the State seeks to consolidate. The State intends to file in each case, but locating and serving the defendants in 1,289 cases would be impracticable. *See Blair v. Burgener*, 226 Ariz. 213, 219 ¶ 18 (App. 2010) (recognizing that alternative service under 4.1(k) is proper when it would otherwise be “extremely difficult or inconvenient” to effectuate service); *cf.* Ariz. R. Civ. P. 5(d).¹⁰ The State therefore requests that the Court permit service of this Motion and attachments by the following alternate means: (i) filing a copy of the Motion and attachments through Turbocourt in each case in which it seeks to consolidate; (ii) hand delivering a single copy of the Motion and attachments to Mr. Peter Strojnik, counsel for American Disabled Individuals LLC,

⁹ Upon information and belief, there is only one case of the cases the State seeks to consolidate in which an application for default is pending (CV2016-004628), and that application was filed on August 24, 2016.

¹⁰ This rule provides in relevant part:

In any action in which there are unusually large numbers of defendants, the court, upon motion or of its own initiative, may order that service of the pleadings of the defendants and replies thereto need not be made as between the defendants and . . . the filing of any such pleading and service thereof upon the plaintiff constitutes due notice of it to the parties. A copy of every such order shall be served upon the parties in such manner and form as the court directs.

Although it only applies to pleadings, its logic should inform the Court’s decision under Rule 5(c).

1 Advocates for Individuals with Disabilities LLC, Advocates for Individuals with Disabilities
2 Foundation Inc., and David Ritzenthaler; (iii) hand delivering a single copy of the Motion and
3 attachments to counsel for the defendant in CV2016-090506; and (iv) conspicuously posting a
4 copy of the Motion and attachments, as well as the Court's order granting service by other
5 means, on the Attorney General's website, www.azag.gov. A separate proposed order granting
6 leave to serve by other means is attached to this Motion.

7 **VI. REQUEST FOR EXPEDITED CONSIDERATION**

8 As noted above, the clock is ticking for defendants in many of these cases to file
9 responsive motions or pleadings. Other defendants are already at risk of a default judgment, and
10 in some cases, Plaintiffs are already seeking default judgments and thousands of dollars in
11 attorneys' fees. An order to consolidate these cases, coupled with a scheduling conference to
12 extend the deadlines in these cases, would ensure that the fundamental, threshold jurisdictional
13 questions are considered before these cases proceed further. It would also allow the Court to
14 provide guidance to the parties on the jurisdictional issues before Plaintiffs file 8,000 more cases
15 raising the same questions. As such, consolidating these actions in order to deal now with the
16 underlying, common defects in the existing cases would be appropriate and helpful.

17 The State waives any reply and respectfully requests that this Court rule on this Motion to
18 Consolidate as soon as is practicable. **In particular, the State requests that the Court grant**
19 **leave to serve by other means as soon as possible so that the State may notify defendants in**
20 **all 1,289 cases through alternative means.**


21 **V. CONCLUSION**

22 For the foregoing reasons, the State respectfully requests that the Court consolidate the
23 cases listed in Appendix A for the limited purposes of considering whether the common
24 questions of whether the complaints filed by the Plaintiffs should be dismissed and whether the
25 Court should issue any sanctions or remedial orders. If the Court does consolidate the cases, the
26 State further requests that the Court hold a scheduling conference as soon as possible to extend

1 deadlines in these cases until the common questions can be resolved. Finally, the State also
2 requests that the Court give expedited consideration to this motion and its request for leave to
3 serve by other means.

4
5 RESPECTFULLY SUBMITTED: August 30, 2016.

6 MARK BRNOVICH,
7 ATTORNEY GENERAL

8
9 BY: 
10 Paul N. Watkins
11 Matthew du Mée
12 Brunn W. Roysden III
13 Oramel H. Skinner
14 Evan G. Daniels
15 John Heyhoe-Griffiths
16 Assistant Attorneys General

1 Document electronically transmitted
2 to the Clerk of the Court for filing using
3 AZTurboCourt this 30th day of August, 2016.

4 **COPY** of the foregoing HAND DELIVERED
5 this 30th day of August, 2016 to

6 Peter Strojnik, State Bar No. 6464
7 **STROJNIK, P.C.**
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9 Phoenix, AZ 85004
10 (774) 768-2234

11 Scott F. Frerichs
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18 *Attorneys for Defendants*

19 Courtesy copies of the foregoing also mailed and
20 e-delivered using TurboCourt

21 /s/ Nyla Hunsinger
22
23
24
25
26